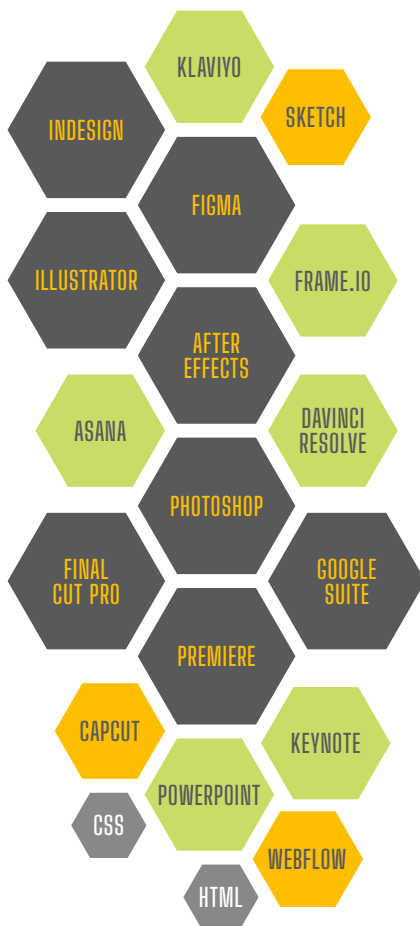


BRIAN GREENBERG

I'm a designer with experience in digital media, such as; video production, motion graphics, paid and organic social, campaign conceptualing, email design, storyboarding, retouching and compositing, color correction, prepress, and print. Additionally adept in project management and budgeting, with working knowledge of CSS and HTML.

SOFTWARE



EDUCATION

B.F.A. in Digital Arts & Design / LIU Post

✉ brian@subjectivepixels.com

🌐 subjectivepixels.com

🔗 LinkedIn

EXPERIENCE

FOUNDER / PRINCIPAL DESIGNER Subjective Pixels ▪ 01/2015 - Present

Found and lead a design consulting practice focused on creating compelling, user-centered visual experiences across web, multimedia, and digital platforms; direct end-to-end project execution — from concept development and brand strategy to high-fidelity design and digital asset production — helping clients strengthen their online presence and audience engagement; combining strong visual storytelling and modern design thinking to deliver cohesive, conversion-driven digital solutions that align creative vision with my clients business objectives.

DIGITAL DESIGNER Every Man Jack ▪ 11/2020 - 01/2025

Designed high-performing digital campaigns including ads, landing pages, emails, and social content; developed storyboards and scripts from concept through execution, producing animations, retouching imagery, and editing video for platforms such as TikTok, Instagram, and Amazon; led bimonthly marketing presentations for paid media initiatives, collaborated with organic teams on trend-driven content, and managed freelancers and agencies to ensure brand consistency; stayed ahead of digital advertising trends, partnered with growth marketing teams, and drove innovative, feedback-informed creative strategies.

CONTENT DESIGNER Cameo / Contract ▪ 11/2019 - 04/2020

Supporting the marketing, growth, and talent teams; created concepts for paid ads, banners, email blasts, headers, GIFs, icons, and other assets essential to assigned campaigns; edited and applied animated and static graphics to videos for social media and direct to consumer advertising; produced websites via the Webflow interface, including front end development; pre-flighted printed materials; tracked project constraints, ensuring final delivery of all visual materials at every stage of pre and post-production were within stated deadlines.

DESIGN CONSULTANT RPM / Contract ▪ 03/2019 - 11/2019

As the final step for Broadway and off-Broadway productions; conceptualized and designed large format way-finding graphics, backdrops, marquees, GIFs, web banners, taxi toppers, column wraps, and one sheets; retouched images for newsprint; deciphered supplied vendor blueprints and elevations relating to dimensions, output scale, color spaces, image resolution, and any required spot colors; retouched and composited graphics; managed budgeted projects under strict constraints provided by studio managers and printers, noting any issues with sent or supplied materials.

SR. PHOTO RETOUCHER M&H Polystudios ▪ 01/2018 - 03/2019

As the only U.S. employee; oversaw Sid Lee and M&H Toronto's requests; supervised the scope of all deliverables, including, budgeting, scheduling, and maintaining guidelines; executed high-volume retouching while maintaining a precise server hierarchy; performed prepress checks with large format printers, verified all in-house proofs met the color gamut, resolution, ink density, and quality required by the client; supervised on-site press checks to determine if global tones were in line with output specifications.

ART DIRECTOR Media Storm ▪ 09/2014 - 12/2018

Managed, interpreted, and translated all raw content into proposals that simplified the relatability of concepts, while retaining a high understandability of its salient points for presentations; not limited to graphics, video production, printed materials, budgeting, web design, photo shoots, and field research; supervised communication between pitch teams; managed multiple presentations simultaneously during short time frames for all new business needs.

MEDIA CONSULTANT NFL Films / Contract ▪ 02/2014 - 12/2014

Supervised the ingestion of NFL games and network programs; making sure broadcasts went without incident; re-digitized corrupt feeds; imported and verified final delivery of color corrected files to the Media Department; maintained a strict workflow via multiple check points during post-production; ensured clips were properly rendered and digital cards pertaining to each camera corresponded to their assigned numbers; sorted renders into appropriate bins matching naming conventions, and documented for final archiving and distribution to producers.

further positions / references available upon request